

MAY 7 1966



Thomas B. Adams

## Thomas B. Adams AAAA President

SCOTTSDALE, Ariz.

Thomas B. Adams, president of Campbell-Ewald Company, Detroit, was elected chairman of the board of the American Association of Advertising Agencies at the annual meeting here last week.

Alfred J. Seaman, president of Sullivan, Stauffer, Colwell & Bayles, New York, was elected vicechairman.

Morris Hite, president of Tracy-Locke Co., Dallas, was elected secretary-treasurer.

Adams, who has been vice-chairman, succeeds William E. Steers, chairman of the board of Needham, Harper & Steers, New York. John Crichton continues as president and director.

Adams joined Campbell-Ewald in 1945, after his release from active duty in the Naval Air Corps (Pacific Theater), at the conclusion of World War II.

During his rise through the ranks at Campbell-Ewald, Adams' experiences and responsibilities have been extensive and varied. He started in the radio department as a writer and contact man. Next, he was account supervisor for a group of metropolitan Chevrolet dealer accounts. He then became account executive for Chevrolet used car and truck national advertising and, during this time, was responsible for establishing Campbell-Ewald's Chevrolet field offices across the country.

In 1955 he was appointed vice-president and assistant to the president and his duties were expanded to include administrative work, new business activity and personnel recruitment. That same year he was named "The Outstanding Young Advertising Man of the Year" by the Association of Advertising Men and Women of New York. On February 12, 1958, he was appointed president of Campbell-Ewald.